WELCOME TO GENERATION Z - PART 2

JEANNE MAYO 100X LEADERSHIP PODCAST

Mark 4:8, "Still other seed fell on good soil. It came up, grew and produced a crop, some multiplying thirty, some sixty, some a hundred times."

"HEADLINES AND CONSEQUENCES OF DEALING WITH GENERATION Z"

| Ge | enera | tion Z are people born from approximately | • |
|----|-------|---|--------|
| 1. | | eration Z has been under raised by veryen "" parents. | _ and |
| | | | |
| | • (| Generation Z is hungry to be,, | _, and |
| | _ | by people that are willing to earn | |
| | _ | to be heard in their lives. | |
| | te | has allowed more opportunity for o do their own thing and therefore, they don't spend near as much nteracting with other people, including their parents. | |
| 2. | | eration Z has been cheated out of most experiences of a "" | |
| | • T | herefore, childhood "stuff" and "" really appeals to the | em. |
| | • F | -un is annot an | |
| 3. | | soundtrack of Generation Z's entire life is the and constantly surrounded by it. | d they |
| | | As a result, Generation Z has approximately an | |
| | | As we deal with Generation Z, bites of informand bites of informand | nation |

• You have to work for their attention, they don't just "give it" to you.

| 4. | Generation Z is defined as the first generation to be deeply "" by the age of Porn is the wallpaper of their life. |
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| | Because porn is so deeply addictive, young people today have a disturbingly distorted view of sexuality and a diminishing view of |
| | Porn is no longer a "struggle" it's an "" |
| 5. | Generation Z is They have no memory of the |
| | They are often called, "The" |
| | • As we communicate with Generation Z, we have to be aware of this import fact without being condescending. |
| 6. | Generation Z is Little if any discussion is coming from their families and even less wisdom is coming from the internet. |
| | Generation Z has endless but very little |
| | · |
| | They have virtually no |

| Answers: |
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| 1996; 2012; protective; loose; mentored; led; parented; the right; Technology; true childhood; fun; attitude; activity; media; 8-second; snackable; creative; |
| pornified; 8; fidelity; purity; faithfulness; afterthought; lost spiritually; Gospel; |
| NONES; leaderless; information; wisdom; mentors |
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