WELCOME TO GENERATION Z - PART 1

JEANNE MAYO 100X LEADERSHIP PODCAST

Mark 4:8, "Still other seed fell on good soil. It came up, grew and produced a crop, some multiplying thirty, some sixty, some a hundred times."

"THE CHARACTERISTICS THAT DEFINE THEM"

Ge	eration Z are people born from approximately	
	ffectively connect with this generation, we need to understand their mind	
	ronicles 12:32, "From the tribe of Issachar, there were 200 leadersAll the understood the signs of the times and knew the best course for Israel to ."	se
1.	eneration Z is	
	One of the most defining events in their lifetime is the recession from 2007-2009.	
	. This helps explain why so many embrace Socialism.	
	. They tend to be more entrepreneurial.	
2.	hey are (Internet in my pock eneration.)	et
	. Currently, teenagers spend nearly hours a day absorbing some form of media.	ng
3.	hey are	
	. The majority of immigrants currently coming to the United States are fr Hispanic countries.	mc
	• Since the beginning of the 1700's the most common last name in the United States was ""	
	Now the most common last name is "	,,

4.	They are totally
	a. There are no rules or standardsthey are trying to redefine normal.
	• 74% of Generation Z think it's ok to be transgendered.
	 The only thing that is not acceptable is to have a bias for a "one man/ one woman" relationship.
5.	They are
	 a. The younger the demographic, the greater the percentage who fall into the category of religiously unaffiliated - the "NONES."
	 b. "It appears that in America that Christianity is collapsing when in fact, Christianity is being clarified." - Ed Stetzer
6.	This is the first generation to be
	a. They have endless amounts of information, but very little wisdomand virtually no mentors.

Answers:
Allsweisi
1996-2012; RECESSION MARKED; WI-FI ENABLED; nine; RACIALLY DIVERSE;
Smith; Rodriguez; SEXUALLY FLUID; POST-CHRISTIAN; LEADERLESS